



19 March 2009

Dear Event Organiser

BIG EVENTS CLUB

We invite you to become part of a new and exciting event marketing programme. CADEK Media is the domain owner of www.bigevents.co.za and will soon publish a weekly e-mail newsletter in which we will promote upcoming events like yours to more than 10,000 readers.

We offer our readers the opportunity to sign-up to the **BigEvents CLUB** to enjoy special benefits at participating events.

When we list your event, you will enjoy **free marketing and advertising** to our members and get exposure in our e-mail newsletters. In return we request that you offer our Club members a special benefit at your event. This can take the form of discounted entrance fees, a special welcome drink, access to special areas, a special gift or goodie bag or anything you wish to offer as an added benefit to our club members.

To partake in this exciting promotion, kindly complete and submit the attached form and fax it back to us as soon as possible.

We look forward to list and promote your event to our readers and members.

Kind regards

A handwritten signature in black ink, appearing to read "Chris", written in a cursive style.

CHRIS DE KLERK
CADEK Media

ENROLL EVENT TO PROGRAMME

Please complete this form to have your event listed and marketed to Big Events Club members. Please attach any additional information and e-mail your graphics to info@cadek.co.za.



| | | | |
|---|---|------------------------------------|----------|
| Name of event: | | | |
| Venue: | | | |
| Date: | | | |
| Normal Ticket Price: | R | Discount to BE Club Members | R |
| Conditions (if any) | <input type="checkbox"/> Discount only available on presentation of valid Big Events Club Card. | | |
| Where will the discounted tickets available? | <input type="checkbox"/> Only available at the gates <input type="checkbox"/> Available at _____ | | |
| Other benefits to BigEvents Club Member: | Please specify if any. | | |
| Event Organiser: | | | |
| Postal Address: | | | |
| Tel: | | Fax: | |
| E-mail: | | Web: | |
| Main Contact: | | | |
| Event Website: | | | |

TICKET SALES (not compulsory)

BigEvents.co.za offers an on-line ticket sales facility **at a fee of 7,5%** on the ticket value. Visitors are issued with an e-ticket which is presented at your gate. Are you interested to make use of this service?

YES, please contact me NO, we have our own ticketing system in place

CONFIRMATION

I, _____, the undersigned herewith agree to have my/our event listed in the Big Events Club programme and agree to honour all discounts/benefits to BigEvents Club card holders and members as stipulated above.

Signature

Date

FAX FORM TO CADEK Media on : 021 855 4745